

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
(MBHB Case No. 03-380-D)

**PATENT**

In re the Application of:	)	
	)	
Rosenberg et al.	)	Examiner: Jean D. Janvier
	)	
Serial No.: 09/978,170	)	Confirmation No.: 3931
	)	
Filed: October 15, 2001	)	Art Unit: 3622
	)	
For: Method and System for Pause Ads	)	

**RESPONSE AFTER FINAL**

Dear Sir:

In response to the final office action mailed June 25, 2007, Applicant submits the following remarks, and for the convenience of the Examiner, a listing of the claims.

The **listing of the claims** begins on page 2 of this paper.

The **remarks** begin on page 5 of this paper.

**Payment of fees** - The Patent Office is hereby authorized to charge any required fee(s), any deficiency, or credit any overpayment, to Deposit Account No. 13-2490.